Golf Managers Report 5th August 2026

Directors Update.

We can now confirm that our representatives, Blenheim Strategic Partners have now formally submitted a planning application to Bromsgrove District Council, and this was uploaded and made public on 21st July.
Full details are available on the council's website with the consultation period running up to the 21st of August

Regardless of the application, we are continuing with business in the usual manner and maintaining the golf course to the same standard to which you have been accustomed to

Golf Managers.

We are pleased to welcome **Rob Laing**, who has now been confirmed as Golf Manager and will join the Committee on behalf of the Golf Centre.
As you are aware, Phil and Adam are taking a step back from much of the day-to-day running and management of the Centre. They are putting ongoing roles and cover in place to help ensure the continued smooth running of the Centre and Club.

Staffing.

It's that time of year again, whereby we lose many of our staff who leave to head off to university. This is prominent in the Bar and Ball collector's teams.
We thank them for their hard work over the last couple of months.
However, we also welcome our new replacement Boys and Girls who take on their responsibilities within the various departments, on what is probably their first paid job at the start of their young careers.

Team Congratulations Time.

Congratulations to **Chloe Bridge** on recently completing her Bachelor of Science degree in Psychology with honours.
Congratulations also to **Rae Sawyer** on completing her three-month probationary period as Bar Manager and earning a well-deserved promotion.
We also say goodbye and wish **Ruby Savage** every success as she leaves us to continue her golfing journey and studies at Bethel University in the USA.

Primrose BBQ.

Continuing our relationship with Primrose Hospice, we are delighted to be hosting a FootGolf and Summer BBQ on Tuesday 18th August 2026. We are very grateful to our suppliers and members for their continued support, which makes these worthwhile events possible.

Union Fees.

We have recently made our first payment to the 2026 county of the Union fees collected by BGC on behalf of the County and EG, a fee more than £20k was paid for the first time.

Club Funds

The Centre has also made the annual payment of the Members Fund to the Treasurer, this will be reported/ detailed in Mat's report.

Winter Rules.

Given the increasing use of single-seater golf buggies and golf scooters, further clarification will be required within the winter golf buggy ban. For the purposes of this policy, the term "golf buggies" should also include single-seater buggies and golf scooters.

Golf Maintenance

Unfortunately, the extreme weather continues, with temperatures consistently reaching the high 20s or above and no rainfall expected in the immediate future. This has been made more difficult by frustrating breakdowns in our irrigation system. The company is keen to invest further in upgrading the system, but, as with many things, it is not as straightforward as it may sound. Adam and Phil, who have expertise in irrigation installation, are working tirelessly to update and resolve the issues.

With the current high temperatures, we are battling against the evapotranspiration (ET) rate. This number is an average of how much moisture we lose through evaporation daily in millimetres. During the recent heatwaves when temperatures peaked in the high 30's the ET rate was over 7mm and even now temperatures have rescinded we are still sitting at an ET value of around 5mm.
As per my previous report the irrigation system has continued to cause us issues which has led to the team watering the surfaces regularly with hosepipes. The recently acquired Pogo Moisture Meter has enabled us to take daily readings and then apply water where it is really needed and therefore saving water. Please find below an image of an example of how the moisture data we collect is presented. Each individual number is each individual sample we have taken. We are ideally looking for a percentage of 25% or greater.

We are continuing to upgrade greenside and tee irrigation sprinkler heads to ensure that when the system is working the surfaces are getting the correct amount of moisture. This will be an ongoing job throughout the season.

Mowing on the golf course is very much limited which has led to the team being able to tackle another tree thinning project. The Douglas Fir trees to the right of the 15th green have been taken up and the copse of trees to the right of the 16th tee has been thinned out. This work will allow for golfers to find stray shots, be able to play a shot and has improved the visuals down in that area of the golf course.
The wooden rope posts on the 1st tee, 10th green and 16th ladies' tee have had a lick of paint along with the red hazard posts around the 16th lake and the shrubbery around the lake has had a tidy.

Plans moving forward for August are very weather dependant. Currently the long-range forecast is showing more of the same so top priority will be ensuring moisture levels across the surfaces are kept at adequate levels.

Carlsberg Promotion.

Our friends from Aston Fields Social Club will be visiting again on Sunday 9th August for a fundraising event to help purchase additional defibrillators. Their branded gazebo will be set up on the front lawn to promote the charity. As a gesture of support, we will opening the outside bar and offer Carlsberg at £4 per pint throughout the day, (members' discount included.)