Golf Managers Report 4th February 2026

Directors Update.

Pre-application public consultation

Following on from the AGM, we can confirm that Blenheim Strategic Partners will shortly begin a two-week pre-application public consultation, with the consultation period likely commencing sometime next week (w/c 09/02/2026)

This public consultation will include a leaflet drop to homes closest to the site, with a consultation website including a freephone number, and an online form inviting feedback from the local community.

This is an expected part of the process and does not reflect any decision by Bromsgrove District Council, nor does it impact the current day-to-day operations of Bromsgrove Golf Centre.

Bromsgrove Golf Centre will continue to operate as normal.

For any questions or for those wishing to share their feedback, please use the contact details and forms included in the public consultation next week.

Golf Course Maintenance.

Since the last update the weather has been against us. For the month of January, we had in excess of 130mm of rainfall which has made it extremely difficult to get out onto the golf course with any machinery.

Unfortunately, we have had to close the course on several occasions. This is due to areas on the course, such as the walk from the 2nd green to the 3rd tee, being too wet for safe play.

We finally managed to carry out January's aeration on the playing surfaces, only last week. This involved the normal slit and pro core. I am still hoping to carry out a deeper aeration once conditions allow.

Tree works have continued, this time around the putting green where the works we have done have made a huge difference. Not only have these works been instigated to improve the putting green playing surface, but they have also improved the visuals from the car park out onto the golf course.

My plans going forward [once the weather allows] are to

- Level selected tees as discussed previously

- re-edge all bunkers and top up sand levels where necessary.

- carry out renovations on all tee boxes. This will involve some aeration along with a top dress and a seed so that they are in good condition going into the fast-approaching golf season.

Honours boards

Winners names have now been received, so will now be sent to the sign makers for printing off. As authorised at last month's meeting, four boards will be sent away for new smaller lettering to be attached.

Club Trophies

All trophies have now been returned to the cabinets or on to the various shelving in the bar. A stock check (15/01/2026) was taken and all trophies were present except for the Robert Johnson Memorial Trophy and the Junior Mortek Trophy. I have asked Rob Laing to return these junior Club trophies after the Junior Presentation.

Unfortunately, whilst checking all the trophies back into stock, I'm afraid to report the following damage/breakages were recorded

- Ladies Open Trophy – L/H handle broken off
- TOFFS Vets Men's Single Trophy – Man statue broken off top of cup
- Spring scramble – R/H handle broken off
- Junior Summer Knockout – Loose handle

I can only consider these breakages are through old age and the joins are brittle as I can assure you, they are carefully handled and packed in bubble wrap when put in storage for the winter months.

Committee Photos

Following on from the AGM, we will shortly be contacting those members who we require a photo to be displayed in the entrance foyer, to obtain a photo of themselves

New 'Director of Golf' position.

Rob Laing (Golf Academy) will be joining us in the office from Wednesday 4th February for an additional one day a week assuming a new role and providing additional cover for the Golf Centre in managing both membership, tee time management and other golf related business.

Rob has a background in golf club management so his experience will be invaluable in helping drive the business forward

Lifetime Members

With the new season fast approaching—especially for our 8-month members who are soon to emerge from their winter break—we are thrilled to announce that these three valued, long-standing members will shortly become eligible for Lifetime Membership. We greatly appreciate their continued commitment and support, and we look forward to celebrating this milestone with them.

Dermid Gardner, Mary Robinson, Roy Mason

Junior Hub

We are thrilled to announce that BGC has become the very first club in Worcestershire to receive the prestigious Junior Hub Status.
This recognition celebrates the exceptional efforts of our Academy in nurturing young talent, expanding participation in the sport, and setting a new standard as the benchmark for the pathway into club membership.

What is a Junior hub.

Through the collaboration, England Golf and the Golf Foundation have developed the Junior Hub award with the goal of identifying and showcasing clubs that are the 'right place' for juniors to try, learn, and love golf.
We have, jointly, created an award for clubs to aspire to achieve, and will support the club in their commitment to growing your junior section.
Benefits of becoming a Junior Hub:
• Access to a dedicated member of the England Golf and Golf Foundation teams.
• Promote Junior Hub clubs to anyone looking to get their kids into golf.
• Assets to promote the club as a Junior Hub.
• Provide access to guidance and resources which can support your golf club in building and pathway for juniors to develop.
• Connecting with school and community groups who are already delivering golf programmes.
• Join a community of clubs who prioritise and develop junior golf, sharing best practice and success stories.

The journey to achieving Junior Hub status has been lengthy and demanding, requiring us to overcome numerous challenges along the way. It was truly encouraging to receive praise from both the Golf Foundation and England Golf representatives, who now regard Bromsgrove Golf Centre as a benchmark club.

Their positive remarks about our academy and development pathways are frequently cited in meetings with other clubs, highlighting the impact of our work. However, it is somewhat disappointing that the Junior Hub website has yet to reflect our inclusion, as public recognition would further showcase our commitment and achievements.

Membership Renewal Invitations.

Following a brief break during January and February, our annual renewals resume in March, with renewal processing taking place in early February and payments due on March 1st.

This period is particularly busy as all 8-Month members are reassigned to their respective categories after spending the winter months in the complimentary bronze category. These updates will be completed promptly, ensuring that member bookings are available within the designated 18-day window prior to March 1st tee times going live.

Captains Cards

New Captains cards for 2026 have now been prepared and ready for collection.

Club Officers 2026.

Following the 2026 AGM the BGC website has been updated with the new current club officials.

We do still require any amendments to the team captains.

Trackman Challenge Update

The Majesticks v The World at BGC
The second Majesticks GC vs The World closest-to-the-pin challenge is officially underway! This global event runs until February 7 and is **FREE** to enter,

Here's how it works:
• Players get four attempts on our Trackman Range
• The target is the island green par 3 at Riyadh Golf Club
• Majesticks GC players take their shots during the first round of LIV Golf Riyadh on February 4
• Fans who beat the closest Majesticks GC player are entered into a lucky draw
• Prizes are also awarded to the top 10 finishers on the combined simulator and Range leaderboard

We were one of the most popular Trackman venues in the UK for the first challenge last year. So, hopefully you can try and beat the Majestick Pros on the nowhere to hide Riyadh Golf Club's signature hole — normally No. 8 but playing as No. 7 during the LIV event this is one of the most formidable par 3s in the Middle East.
Think your swing can hold up under pressure?

Come and test yourself against this year's player roster
• Ian Poulter (ENG, co-captain) ...• Lee Westwood (ENG, co-captain) ...• Laurie Canter (ENG) ...
• Sam Horsfield (ENG)

Carlsberg Price Rise.

On 3rd February, Carlsberg implemented a price increase, coinciding with Rachel Reeves introduction of a 3.6% rise in alcohol duty effective from 1st February. Discussions regarding these increases are ongoing with Carlsberg representatives , and we aim to negotiate the best terms possible.

Mother's Day.

We are delighted to announce that our much-anticipated Mother's Day menu will be launching soon.

This year, we're breaking with tradition by offering not just a dedicated menu that's a treat for mums and those seeking a classic Sunday dining experience but also including a tempting range of favourites from our main menu and children's menu.

Hopefully, with something to suit every taste and family member, you can look forward to celebrating Mother's Day at BGC.

AS Counselling Services

As previously mentioned during our last meeting, Amy Shale has secured use of our smaller Conference Room to conduct her Registered Therapeutic Counselling sessions. We are all delighted to welcome Amy to BGC.