



Dear Member

We hope this message finds you well and eager to continue embracing the benefits of your membership. As a valued member, we aim to keep you informed about the latest developments at BGC. Below, you will find important updates. Additionally, for ongoing information, we invite you to visit our website's News Page and Members Area for regular updates <https://www.bromsgrovegolfcentre.com/club-news/>.

BGC CLUB NEWS

STAFF UPDATES

We are delighted to inform you of some exciting new additions to our team here at Bromsgrove along with some new Job roles for a couple of our familiar faces.

Assistant General Manager - After several years of outstanding work in the Accounts Department, Sarah Tyler has taken an exciting next step in her career. Sarah has been appointed Assistant General Manager and has also assumed leadership of the Bar & Restaurant, following the retirement of Sean Cuning in October 2025.

Director of Golf - Rob Laing, our Head PGA Professional who has been leading the Golf Academy with his passion and expertise, is stepping into the role of Director of Golf! In this new position, Rob will be teaming up with Mark and Sarah to help elevate all golf-related operations.

Head Greenkeeper - We were thrilled to welcome Adam Baldwin, who joined us in September 2025 as our Head Green keeper. Adam is a highly skilled and experienced professional who has been an integral part of our agronomy team over the past few years.

In just a short time, Adam has already proven to be the perfect fit for the role. His deep knowledge, exceptional leadership, and expertise in managing both staff and maintenance programs are making an immediate impact. Adam has also launched an exciting new Instagram account, giving a behind-the-scenes look at the weekly work of our dedicated team—showcasing the care, passion, and precision that keeps our course in top condition.

Assistant Head Green keeper - Philip Richardson joined the team in October 2025 as our new Assistant Head Green keeper, bringing with him a wealth of experience from his previous roles at Puckrup Hall and The Worcestershire. His expertise in irrigation systems and overall turf management is already proving to be a huge asset, and we're excited about the immense benefits his knowledge will continue to bring to BGC in the seasons ahead.

NEW CAPTAINS

We'd like to take this opportunity to introduce our 2026 Captains and wish them a successful and rewarding year ahead.

Gents Captain – Gary McCartney
(pictured 2nd from left)

Lady Captain – Stephanie Baines
(pictured 1st from left)



Seniors Captain – David Jackson
(right of photo)



They have been valued members of the club for many years, consistently contributing their time, energy, and enthusiasm. All three bring a wealth of experience and have exciting plans and innovative ideas for the year ahead. We look forward to seeing their leadership in action and the positive impact they will have on our club community.

GOLF COURSE UPDATE

We have recently taken delivery of our own Procore 648s at the significant investment of £31,000. The Toro ProCore 648s is a high-performance walk-behind aerator designed for golf greens, tees, and other fine turf areas. It delivers precise, consistent aeration that helps improve turf health, surface quality, and maintenance efficiency.

The machine's TrueCore™ and RotaLink™ systems ensure accurate hole depth and clean coring, even on uneven ground or slopes. This consistency reduces soil compaction, improves air and water movement in the soil profile, and promotes stronger root growth, leading to healthier turf and faster recovery after aeration.

The ProCore 648s also enhances productivity. Its wide working area, tight turning radius, and programmable Smart Settings allow operators to aerate more surfaces in less time while maintaining exact hole spacing and depth. This makes it easier to tailor aeration programmes to specific turf conditions and repeat them accurately throughout the season. Overall, the ProCore 648s helps golf clubs maintain consistent, high-quality playing surfaces, improve staff efficiency, and support long-term turf health.



There is, of course, no perfect replacement for playing off real grass tees, but we have continued our steps to provide the next best thing with a program introducing new all-weather tee surfaces to assist winter play. Designed for use only in the very worst playing conditions, these permanent installations feature an ultra-dense nylon surface with a 32mm pile, long enough to support a tee peg, and durable enough to drive straight off. Installations have now been carried out on eight holes, with further improvements this year including mats on holes 1, 6, 9, 12, and 14, and additional surfaces planned for the future.

These playing surfaces have been selected for their popularity within the golf market and are already proving to be a 'big hit' with members. To complement the scheme, hard-wearing matting has been added at the walk-on/walk-off areas to help keep the tees clean and free from debris, ensuring a more consistent and enjoyable experience throughout the season.

GOLF RANGE

Our state-of-the-art Trackman Range has seen more improvements throughout the last year further establishing ourselves as one of the premium practice facilities in the county.

Expanded Simulator Courses

A host of exciting new courses have been added to our simulation rounds, meaning you can enjoy golf all year round—no matter the weather. Don't forget, our very own **Bromsgrove Golf Centre course** is also available, giving members the perfect opportunity to practise specific holes or fine-tune those tricky shots in a focused, pressure-free environment.

Monthly Competitions & Events

Take part in our regular monthly competitions and events, all available through the tournaments section. These offer a fun, competitive edge to your practice, fantastic prizes to be won, and a great way to stay motivated and engaged with the club community.



Improved Range Floodlighting

We've made further upgrades to our range floodlights, replacing flickering units to ensure clearer visibility and a more comfortable, enjoyable experience during evening sessions—perfect for after-work practice or late-night hitting.

Srixon Range Balls Return

We're delighted to welcome back **Srixon range balls**, widely regarded as the best range balls on the market. Their superior feel, consistency, and flight provide a more realistic practice experience, helping you get better feedback on every shot.

Belrobotics Range Robots

Our new Belrobotics range robots represent a significant investment of £68,500 and bring real benefits to our customers. Operating 24/7 to collect balls and maintain the range field, they ensure better playing conditions throughout the day while freeing up our team to focus on improving service and other areas of the Golf Centre that matter to you.

BROMSGROVE GOLF ACADEMY

We are proud to be home to Bromsgrove Golf Academy, led by Advanced PGA Professional Robert Laing and a highly experienced team of PGA professionals. The Academy is committed to delivering exceptional coaching standards while creating progressive, innovative player development pathways for golfers of all ages and abilities. All coaching staff are fully DBS checked and registered with SafeGolf, ensuring a safe, supportive, and professional learning environment.

The Academy Studio is equipped with state-of-the-art technology, enabling a modern, data-driven approach to golf development. Through imaginative, engaging, and innovative coaching methods, the Academy consistently delivers outstanding results and an enjoyable learning experience.

This commitment to excellence has seen Bromsgrove Golf Academy rapidly established as one of the country's leading golf development centres. Most notably, it became the first club in Worcestershire to be awarded England Golf's 'Junior Hub' status—recognising the Academy as a national benchmark for junior golf development and a centre of excellence within the UK.

MIDLANDS GOLF

We are delighted to have Midlands Golf-Bromsgrove, an independent retailer, based here at BGC and can recommend them for all your golfing requisites. Their purpose-built state-of-the-art fitting centre has a fantastic reputation and with years of experience provides a professional service for golfers of all abilities. Stocking most leading brands and with a try before you buy policy, we believe they offer an unrivalled service.

DIRECTORS UPDATE

An update on the Development & Land Promotion was recently provided at the Club AGM. All of the information we have can be found within the Golf Club Website under the "About" tab "Golf Centre Monthly Reports" along with some useful FAQs (Updates). At this time rest assured its very much business as usual as we continue to ensure Bromsgrove Golf Centre provides a first-class product and service to members and visitors alike.

NEW FOOD & BEVERAGE APP – Delivered Direct to Your Bay

Enjoy a more relaxed and uninterrupted range session with our brand-new Food & Beverage app. Using our purpose-built QR code ordering system, you can order delicious food and refreshing drinks straight to your bay in just a few taps—no queues, no disruption, just more time doing what you enjoy.

Unfortunately, we are still unable to offer member card discounts via the app, to procure these discounts please order at the bar as usual.

NETWORK.golf

One Membership - Over 30 Venues
Membership Open to Golf Clubs only for the benefit of their Members

We are pleased to inform you that we currently offer our full 12-month Gold and Silver members the opportunity to obtain membership in NETWORK.golf free of charge. Unlike other participating clubs in the group, which charge their members an additional fee for NETWORK.golf membership, we at BGC want our members to enjoy this benefit at no extra cost.

Last year, over 200 of our members took advantage of this initiative, and we are thrilled to see how well it has been received. NETWORK.golf is a collaboration of proprietary and member clubs, making it one of the UK's largest reciprocal play networks. It currently covers an area from Kent to Bristol and up to the Midlands, with the mutual aim of providing members with a variety of superb courses as a direct benefit of being a fully paid member of their Golf Club.

Local clubs where our members can enjoy a round include, Gaudet Luce, Stratford Oaks, The Vale and Cleobury Mortimer.

Just to confirm, this arrangement will allow (upon application) our Annual (12- Month Full Paying) **Silver and Gold Adult category members** to play at our partner 'NETWORK.golf' clubs **'free of charge'** on weekdays up to a maximum of **five** visits at each club per year (Jan – Dec). Weekends and bank holidays will be available but at a special guest rate. **Please note that the rules governed by the Network Golf scheme currently exclude Juniors, Intermediate, 8 Month, Off-Peak and Bronze members.**

For further information or to check-out our current partner courses go to www.network.golf or <https://www.bromsgrovegolfcentre.com/golf/network-golf/>

To apply for Network Golf Card: please complete the attached slip and return it together with a passport style photograph. If you wish to send your passport image electronically, please email it to enquiries@bromsgrovegolfcentre.com please add your name and membership number. For convenience members can also upload an image to their V1 app personal details and then confirm to the club to uplift it from there.

'NETWORK.golf' Card

If you would like to receive a 'NETWORK.golf' card, please complete and return the slip below. Please remember to include a passport size photograph of yourself or add to the V1 app and inform administration.

Available for 12-month Adult and Senior members in either the Silver or Gold category.

Name: **Membership No.:**

Payment Rec'd by: (staff initials) **Date:**