



# BROMSGROVE GOLF CENTRE

## February Member Update

### Looking Forward To Welcoming You Back to BGC



Thank you to all our Members from the Directors, Management and Team at BGC.

With the ongoing expenditure required, both on the Golf Course, and in the Clubhouse, may we initially say how heartened we have been for the support given by our Members over the last twelve months. Our revenue streams pretty much dried up after we took the decisive action to suspend membership payments.

Those who of you who contacted us and offered help, in allowing us to continue taking payments, on the agreement to either credit against 2021/22 renewals or to allocate to member cards, either option have certainly helped our cash-flow. This action, together with the many kind comments that we received have provided an enormous boost to our morale and are timely reminders just how fortunate we are here at BGC. So thank you to all who have kept the faith and supported us, it's always appreciated, but never more than in the past 12 months.

### Roadmap for a return to Golf

COVID-19: A roadmap for the return of golf in England 

Last updated on Friday, February 26 2021

TYPE OF ACTIVITY	STEP ONE - MON 8 MAR	STEP ONE - MON 29 MAR	STEP TWO - MON 12 APR	STEP THREE - MON 17 MAR
 <b>Playing Golf</b>	• No golf permitted.	• Fourballs.	• Fourballs.	• Fourballs.
 <b>Retail Shops</b>	• All professional and retail shops must remain closed. • Click and collect services.	• All professional and retail shops must remain closed. • Click and collect services.	• All professional and retail shops may open.	• All professional and shops may open.
 <b>Catering</b>	• All catering facilities must be closed. • Takeaway services may be provided.	• All catering facilities must be closed. • Takeaway services may be provided.	• All indoor catering facilities must be closed. • Outdoor catering facilities may open, subject to the rules of the local authority. • Takeaway services may be provided.	• Indoor catering must open subject to the rules of the local authority. • Outdoor catering may open subject to the rules of the local authority. • Takeaway services may be provided.

Grateful thanks to the PGA who were fast off the mark on Friday in sending out notice and updating their website with the new Roadmap for a return to Golf.

As we are all aware, Golf will reopen again on 29th March and thankfully the Roadmap now confirms in fourballs. This is a massive relief as there was much talk in the trade with bated breath concerning potential restrictions on opening with Two Balls. Please be assured that we will be in touch as soon as possible to confirm when the tee booking system (BRS) will go live.

[Read More](#)

2020, An Unprecedented year in the Life of BGC



## 2020

As you can appreciate, it has been a tad stop and start over the last Twelve months and both our staff and valued Members have been asked to come and go as if they were performing the Hokey-Cokey. So much for 20-20 vision! Even so, in times of such adversity, we have looked at these circumstances as opportunities and miraculously turned many situations into a positive as you will read in our summary headed "2020, An Unprecedented Year in the Life of BGC" which is displayed on our website. (Follow the Link Below - Read More)

[Read More](#)

## Washroom Refurbishment



Talk about luck with our timing, if there was ever perfect opportunity to refurbish the washrooms it was during this lockdown. The work had already been scheduled for January, a time when the clubhouse would normally be at its quietest, so, it could not have worked out any better if it was planned. It is fair to say that our washrooms had become tired and outdated, so, this stylish refurbishment will hopefully be well received and will make a massive difference to welcome you all back. The refurbishment has been made to quite a high spec whilst taking into consideration both our ongoing maintenance and functionality.

We have included semi-recessed sinks, sensor taps, new LED lighting together with new innovative Ureco water saving devices. The outcome is a first-class finish delivered by a local tradesman, who we will be delighted to recommend. We have also taken the opportunity whilst closed to make some further improvements to the Ladies and Mens Changing rooms, including decorating and fantastic new LED Lighting.

## Wake up and smell the new Coffee Experience



### A Beautiful Coffee.

Good news for those of you who really appreciate a great Latte, Cappuccino or a Flat White you will be pleased to hear that on 9th March we are installing a new state of the art Espresso coffee machine to provide an enhanced coffee experience, that will be ready to welcome you back to Edwards Bar and Restaurant. This full scale Barista style machine is the type of machine more popular in High Street coffee outlets. We have decided to opt for an upgraded

machine that includes an in built cup warming tray and a separate grinder. So, on your return we will be able to offer our members and their guests some of the very best coffee available. (and sumptuous hot chocolates)

Our team are also receiving full Barista training in the complexities of this enhanced coffee service and great news that the Coffee machine in the Range reception is also being upgraded to a bean to cup machine.

## Maintenance

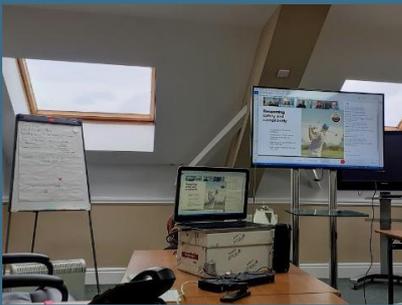


We have been busy overhauling all of our machinery in preparation for the new season. We have a great relationship with Gaudet Luce Golf Club one of our local partners in Network Golf, who we also contract all our cylinder grinding to. A recent Facebook post including a video of the grinding operation created great interest. (see [Read More](#))

We will now be starting to intensify our maintenance programs on the course and ancillary facilities. As soil temperatures now start to improve this will include our early season Greens Maintenance Program, Solid tining, followed by Verticutting to continue our ongoing thatch removal and finally top dressing. All should be completed and greens bounced back ready for your return.

[Read More](#)

## Behind the Scenes



### Technology

"Zoom from our Room", has very much been the order of the day, with so many important meetings now having to be completed online during lockdown restrictions. We have converted the smaller conference room as a temporary base for our online meetings.

It's a fairly straightforward process to close down the business when told to do so, but opening back up again, safely and compliantly is a different matter. The picture shows us involved in a very informative meeting with Citation on HR and H&S. Interesting to also report that the Golfbic trade show that we keenly attend every year is being held over three days this week using a virtual platform. Like our new software, hardware, website and apps, technology is certainly becoming more and more of a daily requirement.

## Take Care



It all seemed a tad forlorn when Nina Das Gupta from BBC Hereford and Worcester radio popped in for a live on air discussion regarding news that golf had received the green light to re-open. Usually, our car parks would be full of members heading for a game, instead, it was just the two of us and a biting cold wind. Talk soon turned to other aspects here at BGC that often fly under the radar, our open-door policy, disability coaching, the awesome work that Rob and BGC academy deliver, brilliant breakfasts, and according to the morning presenter Malcolm Boyden "Spectacular Sunday Lunches" But the main points we wanted to make, we cannot wait to welcome our Members and team back to BGC and get back to some form of normality.

Please do not hesitate to contact us if you have any concerns or issues. The telephone lines are open again or email, [enquiries@bromsgrovegolfcentre.com](mailto:enquiries@bromsgrovegolfcentre.com) and we will happily call you back. We understand that these can still be challenging times for many of our members, so please keep in touch if there is anything we can do to assist.

So until we can welcome you back in person take care and stay safe.

BGC