

2020, An Unprecedented Year in the Life of Bromsgrove Golf Centre

January: 2020 had a positive ring to it, and it felt like it was going to be a good year. We released the first part of the History of The Golf Centre video which tells the story of how it all began, starting with the purchase of Slideslow Farm back in 1956. We also reported unbelievable news from the Junior AGM, with over 160 attending.



March: With Covid concerns growing, it was not long before we went into a full lockdown. Taking the decision to freeze membership payments and seeing the car parks empty was quite overwhelming. It did not help having to postpone the install of our new clubhouse tills and Membership systems which was partway through completion.



May: A date to re-open, albeit with so many restrictions. The joy on our members faces was clear how happy they were to return to a course in fine condition. Although Edwards Bar and restaurant remained closed, bottled beers and bacon baps on the patio proved to be popular.



July: A new fleet of Ezgo golf buggies arrived, following the signing of a new contract. The new patriot blue buggies have Lithium batteries (which provide a pro-longed charge) and being lighter create less compaction. The Greenkeepers also took delivery of a new Gator utility vehicle.



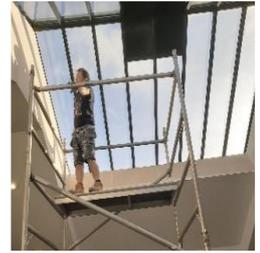
September: Our Green-keepers were thrilled to take delivery of a fully refurbished Jacobsen Eclipse greens-mower. Having worked without a back-up greens-mower for a while, it was quite a relief to at last find a suitable machine and return to a full compliment.



November: News of a 2nd lockdown came with little notice. Although it was as a real blow, it did allow the contractors, who were due on-site to tarmac the entrance driveway, the opportunity to complete the job without any need for traffic control.



February: The decorators arrived to give our clubhouse reception areas and function rooms a much-needed face lift. Plans which included the upgrade of the furniture and fittings in this area have unfortunately, been put on hold for the time being due to Covid restrictions. Safegolf was awarded to BGC.



April: Preparing for membership renewals with new software that we had been unable to receive relevant training was quite a challenge. This was also compounded by the lockdown falling between membership seasons and issuing so many credits. As well as finding our feet with new software we also managed to get our new website live.



June: Fantastic weather encouraged many golfers to take to the fairways and a positive upturn in membership began. This was most welcome as the Golf Trade had not experienced this response in over 10 years. Long may it continue!



August: We joined the Governments "Eat out to Help Out" scheme, encouraging diners to enjoy 50% off food and soft drinks. This created some incredibly busy spells for our catering team who coped admirably with the added pressure.



October: With the weather holding good we installed approximately 300 metres of new paths on the course and instigated a further stage of remodelling bunkers. With a mini excavator on site, Phil was in his element.



December: With Edwards Bar & Restaurant now able to re-open, we put together a new menu that included a cost-effective way to enjoy a pint with the requirement for table service and a substantial meal. Plans were also confirmed for the washroom refurbishment.

