

Bromsgrove Golf Centre: 1989

It was decided to first test the market with a golf range which could give an immediate return unlike a course which required a further 18 months of constant attention before being mature enough and fit for play. In 1989 the Bromsgrove Golf Centre was born consisting of a 41 bay floodlit range and accompanying facilities. Interest was high and with land available an application was submitted to build a 9 hole course and on the land remaining a short Par 3. On the basis that it was not believed that a 9 hole course alone totally fulfilled the needs of golfers, the Par 3 project was shelved indefinitely biding time until the purchase of additional land could provide the much needed extension to 18



Back of 15th green looking towards 13th fairway:

The success of the first 9 holes which opened in 1992 soon became very apparent thanks to the initiative of Ted and his sons Philip and Adam who invested in the flair and style of the highly respected golf course architects Hawtree & Son. Many golfers at this time started asking about **membership** which resulted in the Club being formed in 1993, the affairs of which are managed jointly between the Members



Entrance drive

In 1994 the opportunity of more land arose and thus it was decided to use the same winning combination of the Hawtree Practice together with Beveridge Plant Hire to form the second 9 holes. Opened in 1996 the current 18 hole layout now consists of a unique series of well defined adventurous holes, some with panoramic views.